



We're here
every step of the way

ANNUAL REVIEW 2012-2013



CNIB is a registered charity, passionately providing community-based support, knowledge and a national voice to ensure Canadians who are blind or partially sighted have the confidence, skills and opportunities to fully participate in life.



Every minute,
three
Canadians
turn to CNIB for
support, advice and
information.

For 95 years,
CNIB has been
Canada's primary
source of support for
people who are blind
or partially sighted.

Each year, our
specialists and volunteers
spend almost
500,000 hours
providing vital services
directly to people with
vision loss.

A note from the President & CEO and Board Chair

This year has been a challenging one for many organizations, with an economy that continues to prove insecure for the charitable sector and more than 80,000 charities competing for donor support in Canada. Couple that with the fact that vision loss rates are rising fast, and there's no denying the demand that has been placed on CNIB.

Fortunately, we are strengthened by a community whose passion and generosity is truly inspiring. It is because of that incredible community that CNIB has not only weathered the storms of the past year, but continued to enhance our programs and services to better serve the community that has always served us so well.

In fact, we invested \$52 million into essential services for Canadians who are blind or partially sighted over the last year - services that are not available through Canada's health care continuum.

As you read through this review, you'll see that we made key improvements

to many of our services last year. We also worked diligently to increase public understanding of vision health, and to advocate for an inclusive society where no citizen is left behind, regardless of vision loss.

We can't tell you how proud we are of our team - from our staff to our volunteers and supporters - who went the extra mile to ensure this year was a success.

CNIB is here, every step of the way, for people who are blind or partially sighted and their families. From the crucial early childhood years through adulthood and into the autumn of life, we are proud to support every Canadian who needs us.

And it's only because of you, our community, that we can make that statement. Thank you for helping us to make this a great year.



Watch a Q&A with
John M. Rafferty at
cnib.ca/2013



A handwritten signature in black ink, appearing to read 'John M. Rafferty'.

John M. Rafferty
President and CEO
CNIB



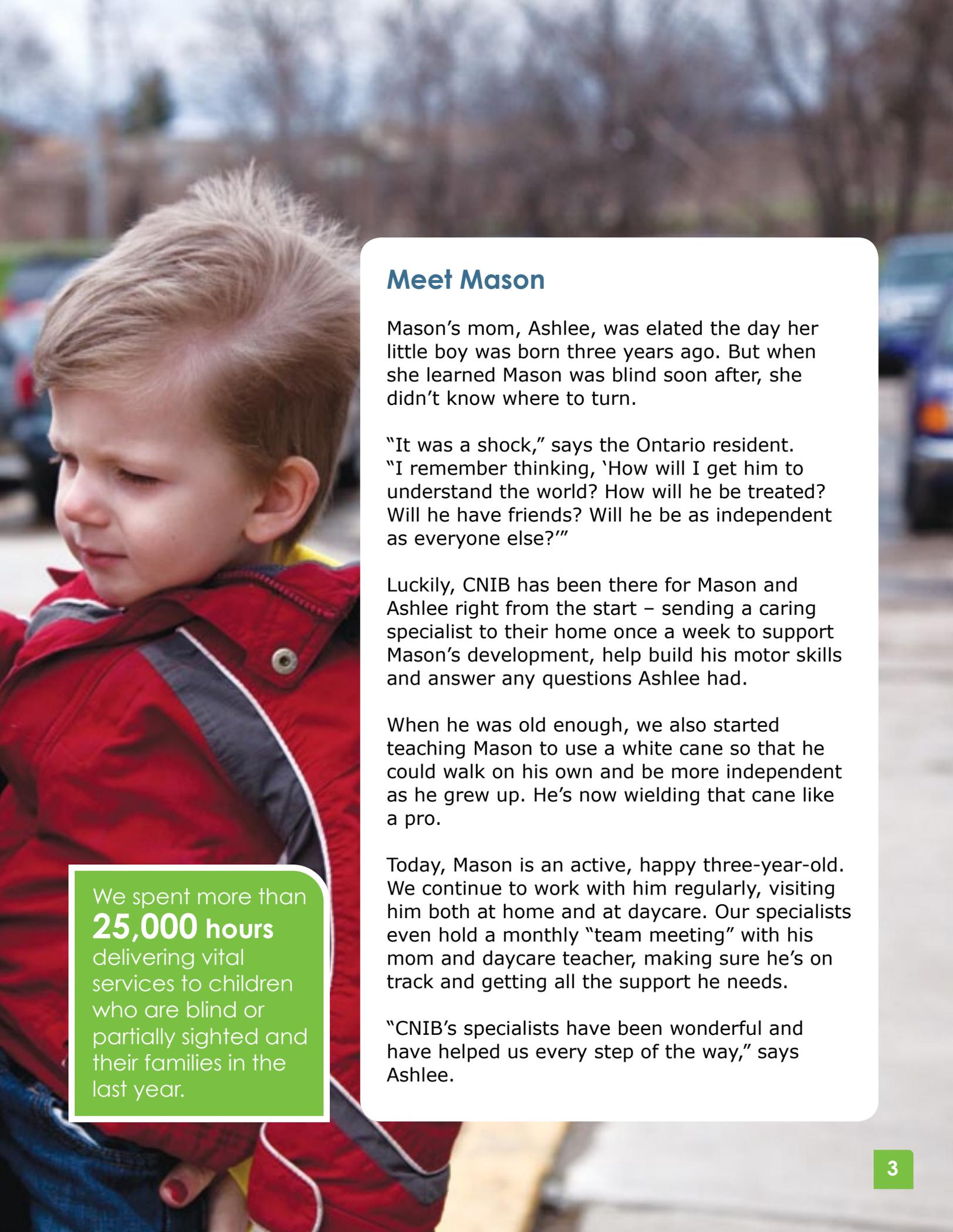
A handwritten signature in black ink, appearing to read 'Jane Beaumont'.

Jane Beaumont
Chair, Board of
Directors
CNIB



We're here
to help children
with vision loss develop and thrive

Growing up is never easy; but imagine how hard it might be to grow up without sight to guide the way. CNIB is here to provide ongoing support that helps children develop to their potential.



Meet Mason

Mason's mom, Ashlee, was elated the day her little boy was born three years ago. But when she learned Mason was blind soon after, she didn't know where to turn.

"It was a shock," says the Ontario resident. "I remember thinking, 'How will I get him to understand the world? How will he be treated? Will he have friends? Will he be as independent as everyone else?'"

Luckily, CNIB has been there for Mason and Ashlee right from the start – sending a caring specialist to their home once a week to support Mason's development, help build his motor skills and answer any questions Ashlee had.

When he was old enough, we also started teaching Mason to use a white cane so that he could walk on his own and be more independent as he grew up. He's now wielding that cane like a pro.

Today, Mason is an active, happy three-year-old. We continue to work with him regularly, visiting him both at home and at daycare. Our specialists even hold a monthly "team meeting" with his mom and daycare teacher, making sure he's on track and getting all the support he needs.

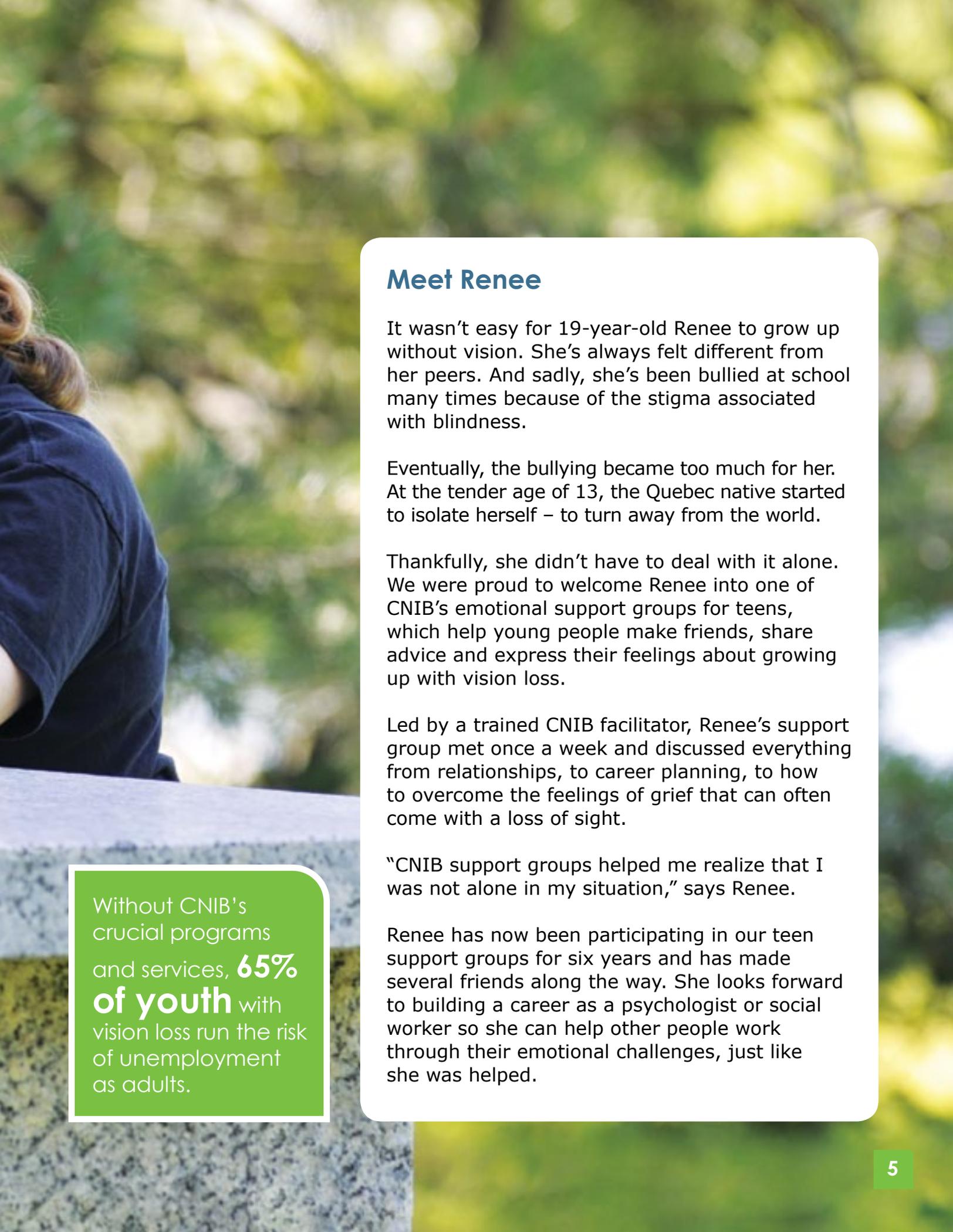
"CNIB's specialists have been wonderful and have helped us every step of the way," says Ashlee.

We spent more than
25,000 hours
delivering vital
services to children
who are blind or
partially sighted and
their families in the
last year.



We're here
to support teens
through the turning points of youth

The teenage years are a time of transition and independence-building, with new challenges around every corner. CNIB is here to provide teens with the support they need to step confidently into adulthood.



Meet Renee

It wasn't easy for 19-year-old Renee to grow up without vision. She's always felt different from her peers. And sadly, she's been bullied at school many times because of the stigma associated with blindness.

Eventually, the bullying became too much for her. At the tender age of 13, the Quebec native started to isolate herself – to turn away from the world.

Thankfully, she didn't have to deal with it alone. We were proud to welcome Renee into one of CNIB's emotional support groups for teens, which help young people make friends, share advice and express their feelings about growing up with vision loss.

Led by a trained CNIB facilitator, Renee's support group met once a week and discussed everything from relationships, to career planning, to how to overcome the feelings of grief that can often come with a loss of sight.

"CNIB support groups helped me realize that I was not alone in my situation," says Renee.

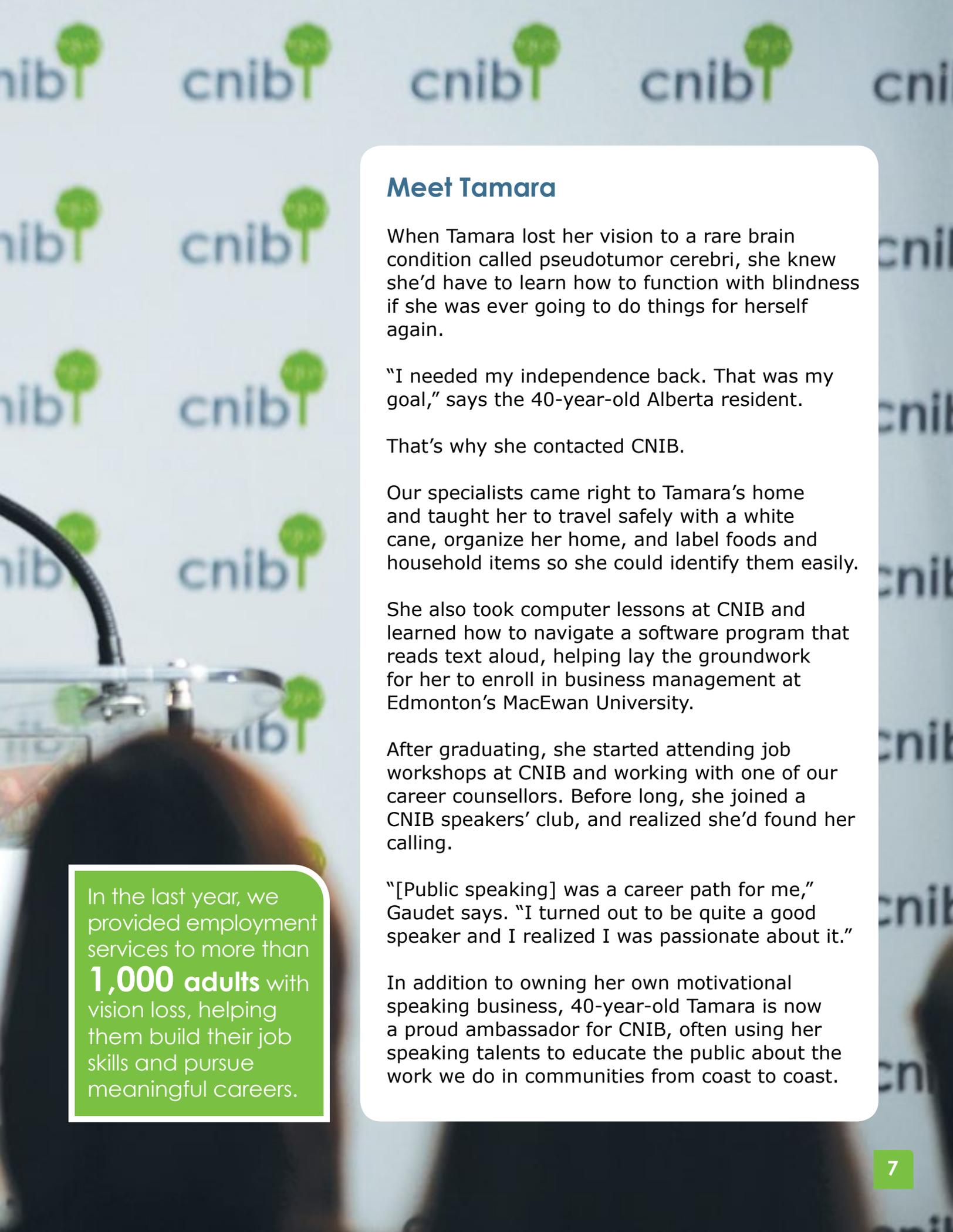
Renee has now been participating in our teen support groups for six years and has made several friends along the way. She looks forward to building a career as a psychologist or social worker so she can help other people work through their emotional challenges, just like she was helped.

Without CNIB's crucial programs and services, **65%** of youth with vision loss run the risk of unemployment as adults.



We're here
to empower adults
with skills and opportunities

The adult years are about striking out on one's own and building careers, families and independence in all aspects of life. CNIB is here to help adults embrace fulfilling, active lives with vision loss.



Meet Tamara

When Tamara lost her vision to a rare brain condition called pseudotumor cerebri, she knew she'd have to learn how to function with blindness if she was ever going to do things for herself again.

"I needed my independence back. That was my goal," says the 40-year-old Alberta resident.

That's why she contacted CNIB.

Our specialists came right to Tamara's home and taught her to travel safely with a white cane, organize her home, and label foods and household items so she could identify them easily.

She also took computer lessons at CNIB and learned how to navigate a software program that reads text aloud, helping lay the groundwork for her to enroll in business management at Edmonton's MacEwan University.

After graduating, she started attending job workshops at CNIB and working with one of our career counsellors. Before long, she joined a CNIB speakers' club, and realized she'd found her calling.

"[Public speaking] was a career path for me," Gaudet says. "I turned out to be quite a good speaker and I realized I was passionate about it."

In addition to owning her own motivational speaking business, 40-year-old Tamara is now a proud ambassador for CNIB, often using her speaking talents to educate the public about the work we do in communities from coast to coast.

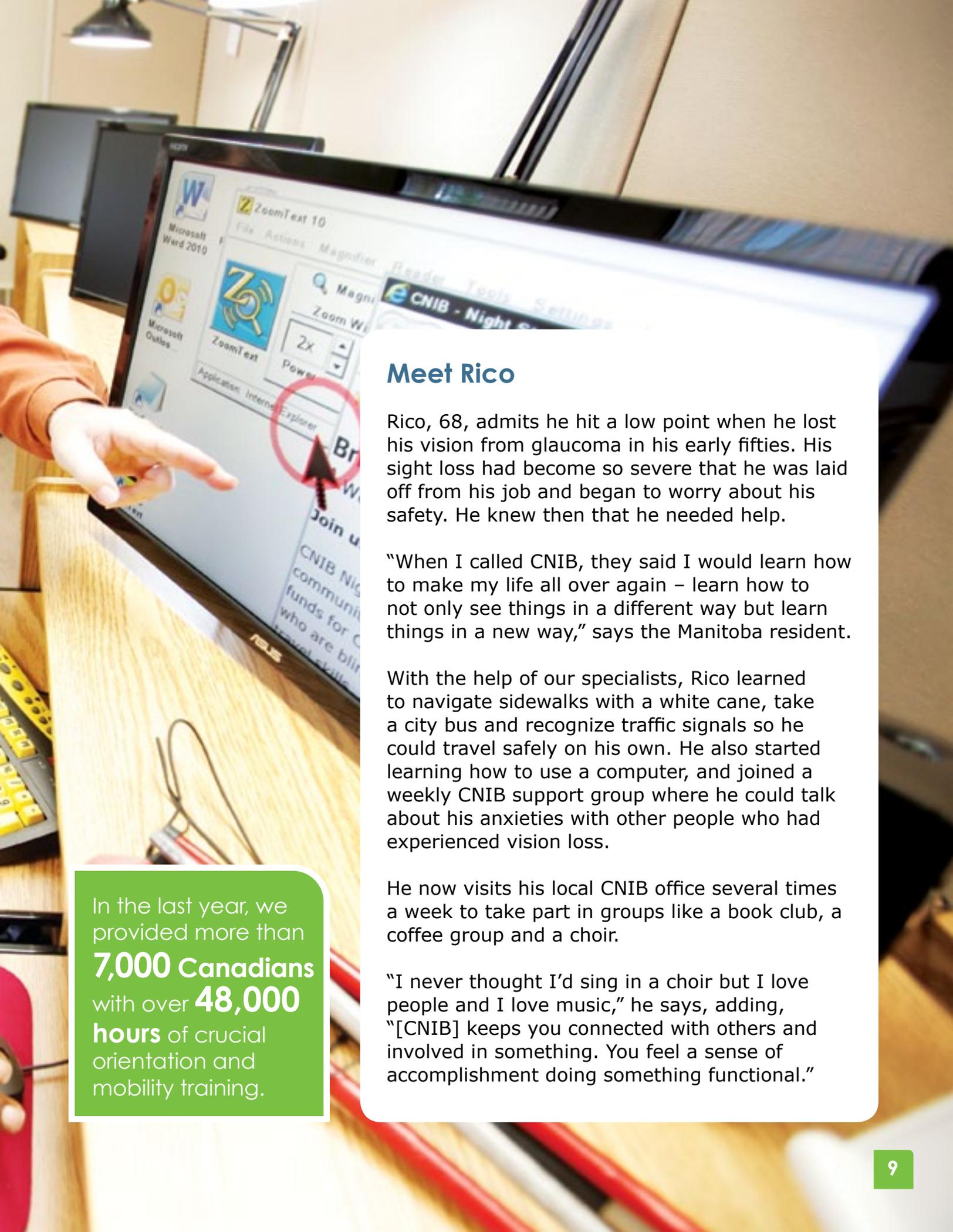
In the last year, we provided employment services to more than

1,000 adults with vision loss, helping them build their job skills and pursue meaningful careers.



We're here
to help retirees
maintain their independence

Today's baby boomers are in no hurry to slow down – and that doesn't have to change because of vision loss. CNIB is here to help Canadians continue to enjoy the things they love most in life, regardless of vision loss.



Meet Rico

Rico, 68, admits he hit a low point when he lost his vision from glaucoma in his early fifties. His sight loss had become so severe that he was laid off from his job and began to worry about his safety. He knew then that he needed help.

“When I called CNIB, they said I would learn how to make my life all over again – learn how to not only see things in a different way but learn things in a new way,” says the Manitoba resident.

With the help of our specialists, Rico learned to navigate sidewalks with a white cane, take a city bus and recognize traffic signals so he could travel safely on his own. He also started learning how to use a computer, and joined a weekly CNIB support group where he could talk about his anxieties with other people who had experienced vision loss.

He now visits his local CNIB office several times a week to take part in groups like a book club, a coffee group and a choir.

“I never thought I’d sing in a choir but I love people and I love music,” he says, adding, “[CNIB] keeps you connected with others and involved in something. You feel a sense of accomplishment doing something functional.”

In the last year, we provided more than **7,000 Canadians** with over **48,000 hours** of crucial orientation and mobility training.



We're here
to help seniors
overcome isolation

For someone who's experienced vision loss later in life, it can often feel like a loss of independence as well. CNIB is here to help people with vision loss reclaim the lives they love, at any age.



Meet Stephen

Although he no longer sees it like he used to, welcoming the morning sun has been an important part of Stephen's day for years.

"I was in the infantry command on the front lines during the Korean War," says Stephen, 81. "And every day, I would pray that I would see the sun come up the next day. I still pray for that. It is part of my routine."

For the past seven years, as he gradually lost most of his vision to diabetic retinopathy, we've been there for the New Brunswick resident, helping him adjust to his sight loss and make the most of his remaining vision using a range of assistive devices – from a specialty magnifier that helps him read small print, to a large-print phone and high-contrast keyboard.

But most importantly, our specialists have been there for Stephen, just to talk – because sometimes that's all he needs to help him see the sunshine in life.

"By talking to me, the people at CNIB make me realize how to accept things," he says. "They let me know there's someone out there trying to help me . . . and I still see the sun come up every day."

We provided rehabilitation services to more than **36,000 seniors** across Canada in the last year.

Available to people all across the country, CNIB's community-based services empower Canadians who are blind or partially sighted to develop the confidence, skills and opportunities they need to fully participate in life.

In the last year, we invested \$52 million directly into vital services for Canadians who are blind or partially sighted.

Supporting students on the road to a diploma

In our ongoing efforts to ensure that people with vision loss have every opportunity to pursue higher education and thriving careers, in the fall of 2012 in Newfoundland and Labrador, CNIB introduced its first-ever peer support group for post-secondary students. Allowing participants to share experiences and challenges that may exist in the pursuit of a post-secondary diploma, the group discusses everything from issues of housing, finances and accessing technologies, to the emotional challenges of leaving home and transitioning to independent life.

Improving access to the CNIB Library

In the last year, the CNIB Library has seen exceptional growth and many

new enhancements to better serve Canadians living with print disabilities, including the full implementation of the National Digital Hub (a revolutionary new digital interface that allows Canadians greater access to our materials than ever). We also entered into an exciting partnership with the resource company BHP Billiton to promote literacy in the Northwest Territories by producing DAISY accessible audio books in local aboriginal languages for the CNIB Library.

Bridging cultural barriers

Following an intensive eight-month multicultural outreach project funded by the Calgary Foundation, CNIB Calgary has been building strong relationships in the local South Asian community in order to better serve this demographic.



The CNIB Library is home to almost 80,000 reading materials in alternative formats like braille, electronic text and accessible audio.

CNIB staff members are now visiting local South Asian community centres regularly to provide information about eye conditions and how CNIB's services can help individuals living with vision loss.

Expanding services for Canadians who are deafblind

Last year, thanks to aggressive lobbying efforts, the CNIB team was successful in securing increased funding for our deafblind services from the Government of Ontario. As a result, we've been able to significantly increase the amount of service time we can provide for Ontarians who are deafblind (taking the weekly average of time spent with each client from two to 10 hours), in order to reduce isolation for these individuals and help them lead fuller, more active lives.

Exploring the lived experiences of older adults

In 2012, we partnered with researchers from the occupational therapy department at the University of Western Ontario to better understand the needs of the ever-increasing number of older adults coming to CNIB for support. Through this study, we were able to identify some of the challenges older Canadians face in adjusting to vision

loss, and these findings will help shape our program development plans moving forward.

Making employment accessible

In 2012, CNIB was proud to join forces with World Blind Union and the Ontario Trillium Foundation to develop Project Aspiro. Located at projectaspiro.com, this comprehensive career planning and employment website is designed to help individuals who are blind or partially sighted aspire towards and achieve their career goals. The site provides users with an extensive range of practical resources for building their careers, as well as information for family members, service providers and employers interested in hiring individuals living with vision loss.

Last year, we were proud to serve more than 10,000 new clients from coast to coast.



Hear an interview with Len Baker, Vice President of Program Delivery and Service Quality at cnib.ca/2013

CNIB is committed to improving the eye health of Canadians and eliminating avoidable sight loss through world-class research and by promoting the importance of vision health through public education.

One in every seven Canadians will develop a serious eye disease in their lifetime.

Exposing the realities of eye disease and eye injury

In May 2012, CNIB researchers released two comprehensive studies unveiling groundbreaking eye health data. Conducted in partnership with researchers from the University of Waterloo School of Optometry, CURES (Canadian Uncorrected Refractive Error Study) is a first-of-its-kind investigation into the prevalence of uncorrected refractive error in Canada. Meanwhile, CNIB's Eye Injury Study released startling findings about the incidence of eye injuries nationwide.

Putting vision health in the national spotlight

Taking place in May, CNIB's third annual Vision Health Month public awareness campaign was a tremendous success, generating much-needed eye health awareness from coast to coast. Supported by our National Vision Health Month Sponsor, the Canadian

Association of Optometry, the campaign focused on the critical importance of proper eye care at every age – and featured extensive media outreach, engagement activities, community events and public education initiatives, including our widespread "Vision Health Moment" radio PSAs.

Focusing on eye disease

Designed to foster eye health awareness among the public and medical professionals alike, the iSimulator is CNIB's first ever mobile technology app, launched in May 2012. The app uses the functionality of the iPhone's built-in camera to allow users to take photos that simulate how vision may be affected by one of the four major eye diseases. A key education tool that can be easily shared by eye doctors with patients, the free app has now been downloaded hundreds of times through the iTunes Store.



The CNIB Eye Van has provided critical eye care to remote areas of Northern Ontario since 1972.

Teaching Canadian workers about eye safety

Over the last year, CNIB embarked on a wide range of educational initiatives designed to teach Canadians – particularly in the workplace – about eye safety and eye injury prevention. Across Atlantic Canada, our experts facilitated 118 eye safety workshops with more than 4,000 participants. Meanwhile in Saskatchewan, an agreement between CNIB and Worksafe Saskatchewan resulted in more than 30 eye safety presentations delivered to businesses, industry experts and schools.

Connecting Canadians to information and support

In order to provide immediate, at-home information and support to Canadians living with the two most prevalent eye diseases in Canada – age-related macular degeneration (AMD) and diabetic retinopathy (DR) – CNIB introduced Eye Connect this year, a new online support hub within the cnib.ca website. This online resource provides users with a comprehensive range of information, advice and support related to AMD and DR – from how the diseases work to insights from other Canadians who are living with the same diseases.

Celebrating 40 years of mobile care

In 2012, the CNIB Eye Van marked its 40th year of delivering critical medical eye care to remote areas of Northern Ontario. Each year, the fully-equipped, custom-made vehicle travels more than 6,000 kilometres. Along the way, the volunteer ophthalmologists and nurses onboard examine and treat more than 5,000 patients in critical need. To celebrate the Eye Van's four decades of service to Canadians, the clinic-on-wheels made a rare pit-stop in Toronto for a public open house.

Every 12 minutes someone in Canada begins to lose their vision.



Hear an interview with Dr. Keith Gordon, Vice President of Research at cnib.ca/2013

CNIB works hand-in-hand with people who are blind or partially sighted to advocate for an accessible, barrier-free society, and to champion equality for all Canadians.

CNIB plays a leading role in the Canadian arm of Vision 2020, a global coalition dedicated to the elimination of avoidable sight loss by the year 2020.

Standing up for accessibility

CNIB was proud to support Toronto resident Donna Jodhan throughout her Charter of Rights and Freedoms challenge on web accessibility, following the discovery that she was unable to apply online for a government job. After winning her suit against the government, Ms. Jodhan engaged CNIB to perform an accessibility audit on government web properties and to help her make an informed decision on whether or not to pursue further legal action. After conducting a thorough audit in 2012, we were pleased to report that these websites had indeed been brought up to meet current accessibility standards – and we congratulated Ms. Jodhan on a groundbreaking victory.

Enabling change, one video at a time

Thanks to a Government of Ontario grant, CNIB has developed a series of informational videos designed to

dispel misconceptions about vision loss and educate viewers about topics of accessibility and independence-building for people who are blind or partially sighted. The videos, which were produced as part of the Ontario government's EnAbling Change program, are available to view on CNIB's YouTube channel and include such topics as adjusting to vision loss, independent travel and providing mobility assistance to someone with vision loss during an emergency situation.

Recognizing excellence in our community

In the past year, CNIB was proud to honour two accessibility champions for their outstanding contributions to the promotion of an accessible society for people who are blind or partially sighted. In October 2012, Alberta librarian Donna Christensen was awarded the Dr. Dayton M. Forman Memorial Award for her leadership in



The 2013 Winston Gordon Award of Excellence in Accessible Technology was awarded to Humanware.

From left to right: Gilles Pepin, President and CEO, Humanware; John Rafferty, President and CEO, CNIB; and Jennison Asuncion, CNIB client and IT accessibility consultant.

the advancement of library services for Canadians with a print disability. Then in March 2013, CNIB was pleased to present Humanware with the 2013 Winston Gordon Award of Excellence in Accessible Technology for the company's innovation in cutting-edge technology for people who are blind or partially sighted.

Speaking out for an accessible society

Over the past year, CNIB actively collaborated with advocacy groups representing people who are blind or partially sighted to address a range of societal accessibility issues, including pedestrian signals, voting practices and access to Health Canada-approved treatments for age-related macular degeneration. Supported by the recommendations of the advocacy groups, CNIB has been working to produce a series of position statements that explain the issues and offer practical perspectives on how to address them.

Lobbying for transit rights

After Hamilton City Council made a motion to revoke the right to free Hamilton transit passes for people who are blind or partially sighted in November 2012, CNIB jumped into

action. After consulting with clients and local consumer groups (including Hamilton's Accessible Transportation Services committee and the Canadian Council of the Blind) to determine the best course of action, CNIB began aggressively reaching out to Hamilton decision-makers to vocalize our opposition to the motion, speaking to the issue as a possible human rights violation. Largely as a result of these efforts, the motion was repealed in March 2013.

It is estimated that just five per cent of websites are accessible.



Hear an interview with Diane Bergeron, National Director of Government Relations and Advocacy at cnib.ca/2013

We're here because of the dedication of thousands of volunteers

In the past year, our passionate volunteer team spent more than **200,000 hours** helping us deliver on our mission

Our volunteer team stretches from one end of the country to the other – and is made up of Canadians of all ages and from all walks of life. They're truly the heart and soul of our organization, and they do everything from producing accessible library materials, to coordinating CNIB events, to working with people who are blind or partially sighted right in their own homes and communities.



Lily Walls

Half a century of dedication

When her son became a CNIB client in 1955, Lily Walls decided it was a good time to lend some of her passion to the cause. Since then, the B.C. resident has worked tirelessly to support Canadians with vision loss, and her commitment and devotion has been felt across the country for more than half a century.

Lily has worn many hats throughout her time volunteering with CNIB, having taken on the roles of board member, driver, teacher, deafblind intervener and volunteer coordinator, just to name a few.

In recognition of her incredible 55 years of service, Lily recently received the Arthur Napier Magill Distinguished Service Award for Special Lifetime Achievement.

To join our volunteer team today, call the CNIB Helpline at **1-800-563-2642** or visit cnib.ca/volunteer.



Céline Perron

Finding purpose in volunteering

Céline Perron says volunteering as a Vision Mate has helped her regain a sense of value and fulfillment. Last year, during a period of unemployment, she felt like something was missing in her life. That's when she reached out to her local CNIB office in Quebec to see how she could help.

Céline visits Jean, who lives with serious vision loss, every Wednesday afternoon. Céline is more than happy to let Jean decide what they'll do each visit because, as she says, "it is his day."

A lasting friendship has developed between the two since her work began in October 2012. Céline says in addition to the everyday things they do together like long walks, reading and shopping, they also do a lot of laughing.



Anne Whenham

Supporting through friendship

Anne Whenham is always sure to make her rounds and chat with everyone at the monthly CNIB support group she facilitates in Alberta.

"I just love people, and if you love people, you will help people," she says.

Anne has been running CNIB peer support groups for more than 10 years and says that beyond the practical information they provide, they're a great way to socialize and help people feel like they're not alone in the world.

While she says the joy of seeing her group members smile is reward enough, this year Anne was awarded the Queen's Diamond Jubilee Medal for her outstanding service.

We're here because of the generosity of caring donors across Canada

Less than **30 per cent** of our total funding comes from government sources. The rest comes from the generous donations of Canadians nationwide.

CNIB relies heavily on the generous donations of individuals and caring corporations to help us be there for all those who need our services. Without our caring community of donors, we simply wouldn't be able to provide the breadth of personalized vision loss rehabilitation services that we do.



Dumas Mining **Rocking the small screen**

A talented group from Dumas Mining formed glee club "Dumas Rocks" to compete in the second season of Global TV's "Canada Sings" television show. They took home the grand prize of \$25,000, which they donated to CNIB's Lake Joseph Centre (commonly known as Lake Joe), our specialized camp facility for people of all ages who are blind or partially sighted.

Dumas Rocks chose CNIB because their Captain, Terry Rickard, has lived with vision loss and holds Lake Joe close to his heart.

Dumas Mining executives were so impressed with the group that they gifted an additional \$10,000 to the cause. In the summer, CNIB dedicated what is now "Dumas Rock" at Lake Joe to immortalize their contribution.

If you'd like to make a gift to CNIB, call the toll-free CNIB Helpline at **1-800-563-2642** or visit us online at **cnib.ca/donate**.



Marion Smith
A legacy of giving

When Marion Smith decided to leave a portion of her estate to CNIB, she didn't realize she would end up needing CNIB's services herself.

Marion chose to honour her deceased mother who had received support from CNIB after losing her vision to age-related macular degeneration (AMD). It wasn't until later, when Marion developed AMD herself, that she realized what her gift would truly mean for CNIB's clients.

"I've gained a lot of lovely people from CNIB that come over and visit with me," she said. "Money is just a piece of paper, and I hope more people will get involved in giving."



Tanya King
Dining in the Dark

Owner of the popular Halifax restaurant daMaurizio, Tanya King jumped at the chance to host a "Dining in the Dark" dinner for her customers.

The event gives guests the unique opportunity to dine without the help of sight, and learn how people with vision loss navigate the dinner table independently. It's a memorable way to fundraise and helps boost awareness of some of the challenges vision loss can pose.

"I volunteer as a sighted guide for runners with vision loss, and after my running partner suggested the event, I thought it was a perfect fit," says Tanya.

Tanya's Dining in the Dark event was a big success, attracting 87 guests and raising more than \$9,000 for CNIB's services.

We're here because of the leadership of our extraordinary supporters

We send our deepest thanks to the following generous individuals, corporations, foundations and service clubs who made an exceptional gift to CNIB in the 2012-2013 fiscal year.

Alexander Tasho Nicoloff*
Andy Spriet
Aqueduct Foundation
Astley Family Foundation
Audrey Pickard
B.C. Association Of Optometrists
Barbara McIntosh
Blake, Cassels & Graydon LLP
Blanche Elliot Matthews*
Block Consulting Services Inc.
Bonnie Boucher
Britton Smith Foundation
Browning Harvey Limited
Canada Post Community Foundation
Canadian Association of Optometrists
Canadian Boat Show Inc.
Canadian Foundation for Health
and Human Welfare
Carol Mitchell
Carolyn Mildred Ross*
Carrie Marguerite Muth*
Cenovus Employee Foundation
Central Okanagan Foundation
City Of Edmonton
City of Kingston and United Way serving
KFL&A Community Investment Fund
Claudette Mildred Anne MacMillan*
Community Foundation for Kingston
& Area
Community Foundation of Ottawa
Community Foundation of the
South Okanagan
Crane Fund For Widows and Children
Desjardins Financial Services
(Head Office)

District A3 Lions Clubs
Dorothy Mosley*
Dr.'s Daya & Chander Gupta
Dumas Mining
E. Neville Ward
Edward Rafuse
Elaine Preston
Elizabeth Beatrice Fulwell*
Elsie Kathryn Balls*
Euclid Herie
Eye Catch Signs
Frank Verge*
Frederick & Douglas Dickson
Memorial Foundation
Global Excel Management
Govind Jiwa Patel*
Green Shield Canada Foundation
Harry B. Stacpoole*
Hazel Ludlow*
Howard Jeffrey Brooks*
HSBC Bank Canada
Hugh Lloyd McConkey*
Hugh O'Brien
In Honour of Gerald Eugene Whitmarsh
Insight - Canada Sings 2 Ltd.
Jack and Lois Shirley O'Regan
Charitable Foundation
James Reynolds
Jane Beaumont
Jean Elliott Christison*
Jean Robina McLeod*
Jessie Alice Cunningham*
John Leonard Darby*
Kathleen Mary Oswald*
Leona Imogene Bowen*

Loblaws Inc.
Louisa Lois Stewart*
Loyal Protestant Association
Manitoba Association of Optometrists
Manitoba Hydro
Manitoba Liquor and Lotteries Corporation
Margaret Duncan
Marion I. Smith
Marjorie Isabelle Gauthier*
Mary Arlene Donovan*
Mary Helen Acheson Fund
May and Stanley Smith Charitable Trust
Merritt Davis
Mirdza Melita Kajaks*
Muriel Eileen Mackenzie*
N. Murray Edwards Charitable Foundation
Novartis Pharmaceuticals Canada Inc.
Ontario Association of Optometrists
Ontario Trillium Foundation
Oracle Diabetes
Owen Kennedy
Parkdale-Sherwood Lions
Peacock Sheridan Group
Pfizer Canada Inc. (Head Office)
Postmedia Network Foundation
Progress Energy Resources Corp.
Ron P. Mathison
Rotary Club of Sudbury
Saskatoon Community Foundation
Scotiabank
Scotiabank - Selkirk
Scotiabank Group (Head Office)
Seaforce Diving Ltd.
Seaforce Technologies Inc.
Shivani Sharma
South Saskatchewan Community Foundation
Stantec Consulting Ltd. (Head Office)
Succession Jacqueline Martel*
Sun Life Financial (Head Office)
Technip Canada Limited
Teck Coal Limited
Telus Community Affairs

Telus Community Board
Telus Corporation
The Abercrombie Foundation
The Anna & Edward C. Churchill Foundation
The Arthur & Audrey Cutten Foundation
The Calgary Foundation
The Data Group of Companies
The Fyfe Foundation
The John and Judy Family Foundation
The Leflar Foundation
The Saskatchewan Liquor & Gaming Authority
Therese Vallee*
Toronto Doctors Lions Club
Toronto Netralya Lions Club
United Way
Vancouver Foundation
Vasdev Chanchlani
Victoria Foundation
Vincent Wise
Violet Farman*
Walker Drive Co-Op Food Market Membership Committee
Weatherby Trucking Ltd.
Westminster College Foundation
William Leonard Culver*
Wilson Beck Insurance
Winnipeg Jets True North Foundation
Zedi Inc.

While we've made every effort to ensure the accuracy of this list, please accept our apologies for any errors or omissions. We sincerely thank all of our generous supporters.

*CNIB gratefully acknowledges the generous support of donors who have passed away since making their gift. We send our most heartfelt condolences to their families.



See more of our
generous supporters at
cnib.ca/2013

Financial statements

The Canadian National Institute for the Blind

Summarized Statement of Financial Position

(in thousands of dollars)

March 31, 2013 and March 31, 2012

	2013	2012
Assets		
Current assets	\$ 5,637	\$ 7,413
Mortgage receivable	2,175	-
Investments	33,528	42,638
Capital assets	62,121	63,673
	\$ 103,461	\$ 113,724
Liabilities, Deferred Contributions and Net Assets		
Current liabilities	\$ 12,940	\$ 9,265
Mortgage	4,663	5,330
Term loan	5,625	7,950
Accrued pension liability	5,150	8,184
Deferred contributions	23,037	23,879
	51,415	54,608
Net assets	52,046	59,116
	\$ 103,461	\$ 113,724



Access our full financial
statements at
cnib.ca/2013

The Canadian National Institute for the Blind

Summarized Statement of Operations

(in thousands of dollars)

Years ended March 31, 2013 and 2012

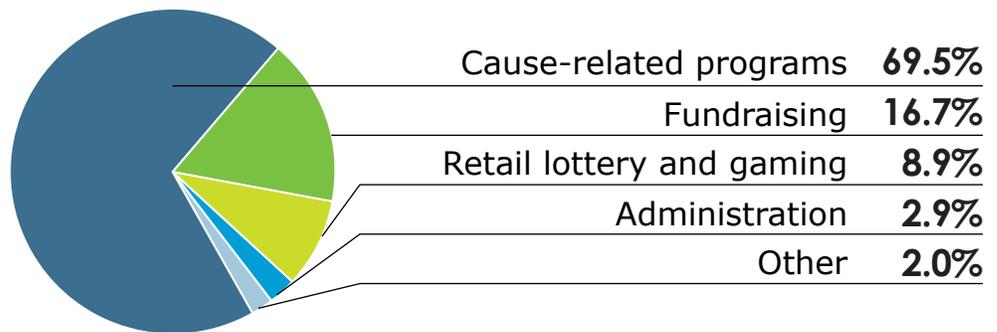
	2013	2012
Revenue		
Support from the public	\$ 29,288	\$ 30,342
Government funding towards programs and services	22,021	27,961
Retail lottery and gaming operations	9,605	9,849
Investment revenue	3,702	2,177
Fees for service	1,508	1,674
Consumer products and assistive technology sales	3,802	3,839
Other revenue	4,535	4,626
Gain on sale of capital assets	2	2,517
	74,463	82,985
Expenditures		
Community-based programs and services	52,115	51,615
Public education and advocacy	4,048	4,210
Research	997	1,168
	57,160	56,993
Other:		
Fund development	13,765	13,404
Retail lottery and gaming operations	7,312	8,032
Administration	2,352	2,388
Other	495	449
Restructuring	1,186	238
	25,110	24,511
	82,270	81,504
Excess (deficiency) of revenue over expenditures	\$ (7,807)	\$ 1,481

Financial highlights

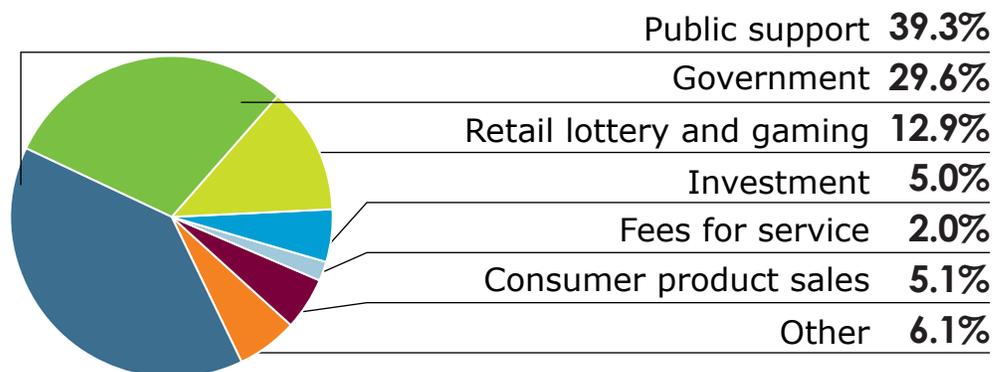
CNIB plays a critical role in providing vision loss rehabilitation services that simply aren't available in Canada's health care continuum. But less than 30 per cent of our total funding comes from government sources, and we count on the public's generosity to help us make up the rest. To reach more Canadians with vision loss, CNIB continues to diversify our funding model to include lotteries and gaming, and our Shop CNIB enterprise.

As a charter member of Imagine Canada Ethical Fundraising and Financial Accountability Code, we take pride in upholding the highest standard of ethics in the distribution of your donations. This financial statement and accompanying graphic presentation were prepared in accordance with accounting standards for not-for-profit organizations, and our statements were audited by KPMG LLP Chartered Accountants.

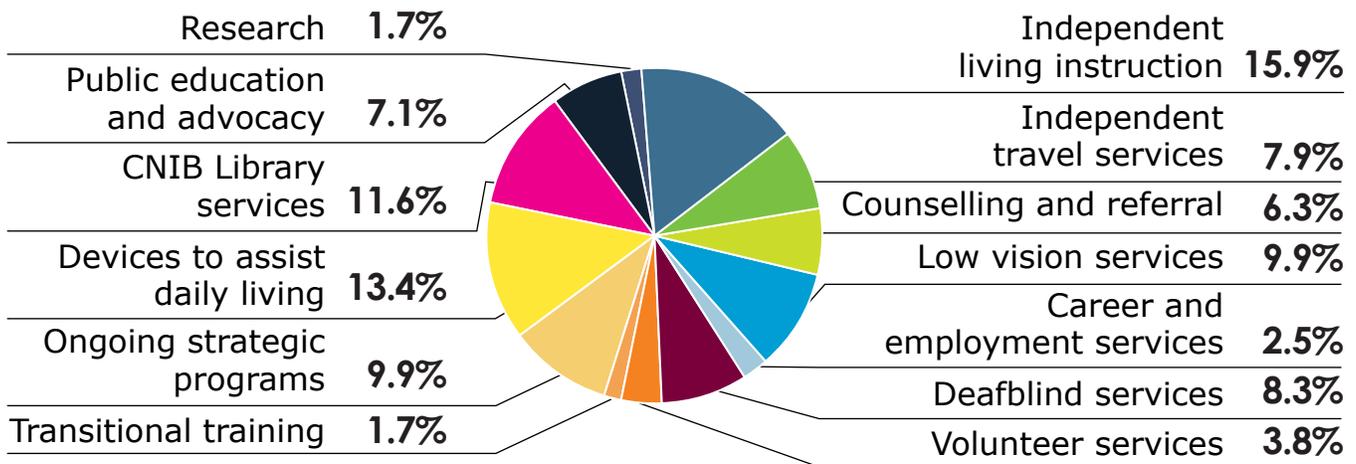
Breakdown of expenditures



Breakdown of revenue



Where the money goes - Cause-related programs



Research – CNIB funds world-class research focused on improving quality of life for people with vision loss.

Public education and advocacy
We work with people and organizations to eliminate avoidable sight loss and build an inclusive society.

CNIB Library services – We have Canada’s largest library for people who are unable to read traditional print.

Devices to assist daily living
CNIB staff empower Canadians with vision loss through a range of innovative consumer products.

Ongoing strategic programs
CNIB offers ongoing strategic programs, including accessibility consulting and programs for children and youth.

Transitional training – CNIB offers intensive rehabilitation support to individuals with complex needs.

Independent living instruction
We work with clients to help them build the skills to live independently.

Independent travel services
We teach people the skills they need to navigate safely, indoors and out.

Counselling and referral – We offer counselling from professionals who understand the challenges faced by many people with vision loss.

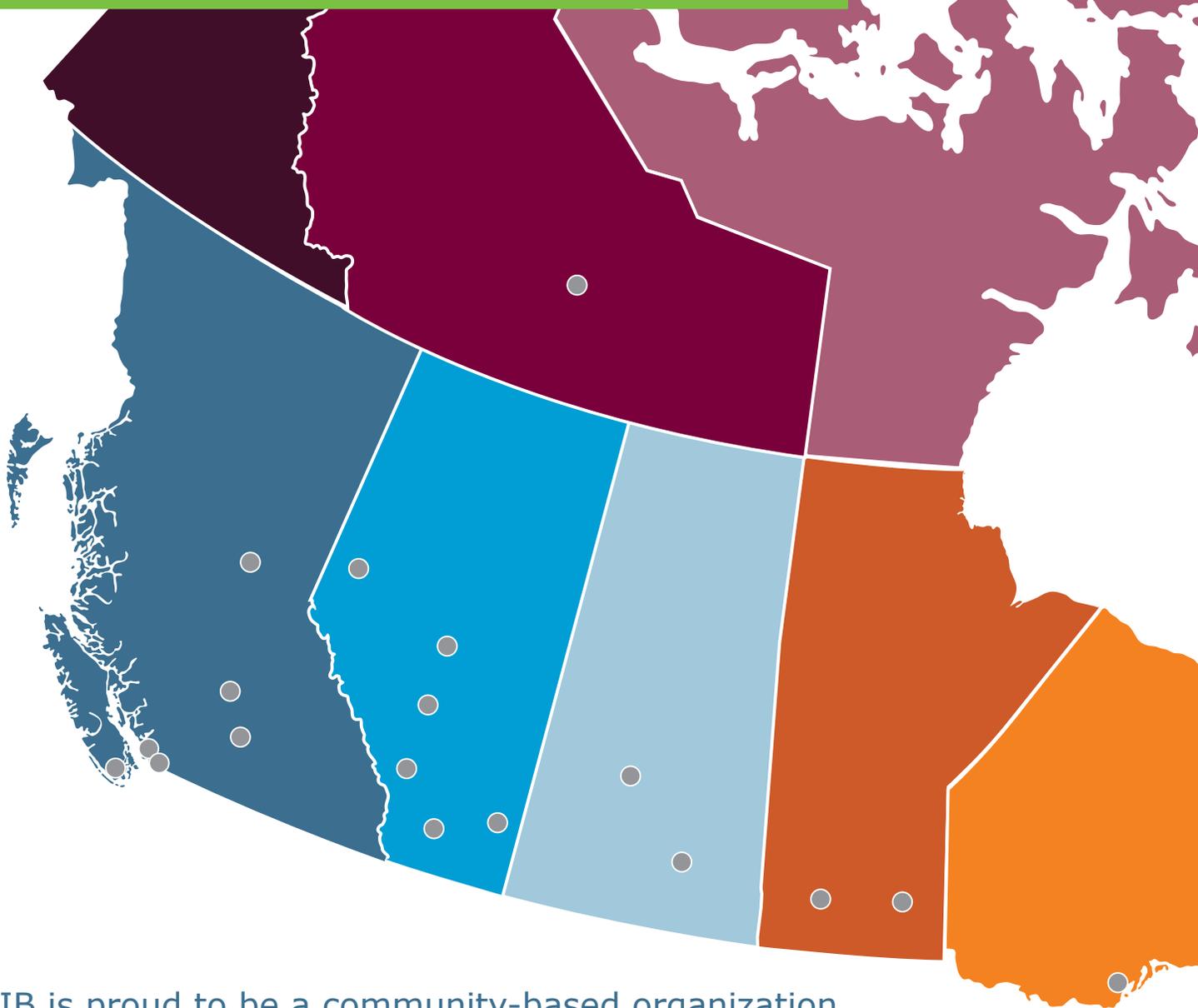
Low vision services – We offer instruction on helpful devices that make life with vision loss easier.

Career and employment services
We provide clients with the tools, resources and skills needed to achieve satisfying careers.

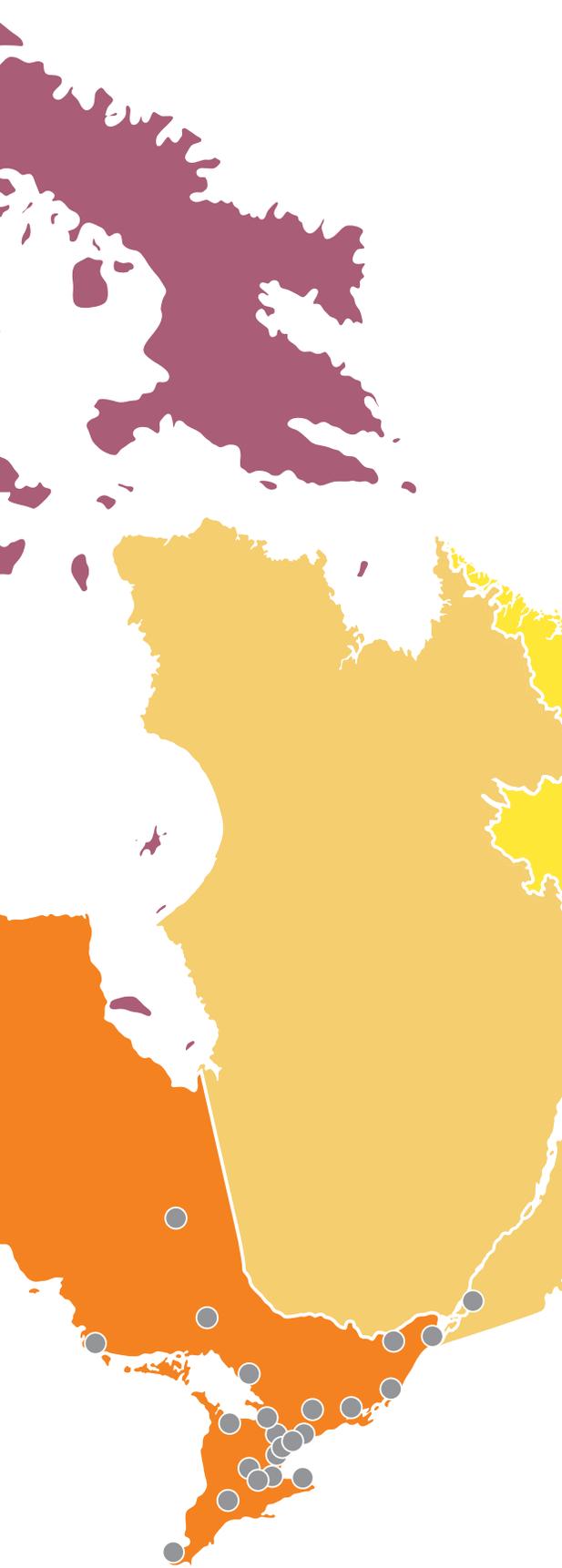
Deafblind services – We help to bridge the gap between people who are deafblind and the seeing and hearing world.

Volunteer services – Our volunteers play a wide range of roles to support CNIB’s mandate.

We're here
from coast to coast



CNIB is proud to be a community-based organization with offices right across the country, in every province. Those offices serve as hubs where clients can come in for support, or from which our rehabilitation specialists travel frequently to serve clients right in their own homes or local community settings.



CNIB operates out of

53 offices

nationwide, enabling us to support Canadians who are blind or partially sighted all over the country.

We expanded our presence by opening

three new offices

in the last year: in Abbotsford, British Columbia; Scarborough, Ontario; and Happy Valley-Goose Bay, Labrador.

CNIB's dedicated team is made up of

850 staff members and
thousands of volunteers

across Canada.

Our national structure

Patron

His Excellency the Right Honourable
David Johnston, Governor General
of Canada

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Garrett Nenson

*Officers

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